

# INTERNATIONAL VETERINARY ACUPUNCTURE SOCIETY

**EXHIBITOR  
PROSPECTUS &  
SPONSORSHIP  
OPPORTUNITIES**

**IVAS  
CONGRESS  
2024**

**September 11-14, 2024**

**CELEBRATING  
50 YEARS!**

International Veterinary  
Acupuncture Society  
PO Box 1283  
Portland, Texas 78374 USA  
+1-970-266-0666



**DESTINATION SCOTLAND!**

The International Veterinary Acupuncture Society invites you to join us as an exhibitor at the 50<sup>th</sup> Annual IVAS Congress, at the John McIntyre Conference Centre, Pollock Halls located in Edinburgh, Scotland.

**CELEBRATING**



**50 YEARS  
1974-2024**

*“Setting the global standard in veterinary acupuncture since 1974”*

**IVAS CONGRESS ~ SEPTEMBER 11-14, 2024**



## EXHIBITOR SPACE

US\$700.00

- One (1) six (6) foot table
- One (1) chair
- Listing in the exhibitor section of the Congress Proceedings
- An emailed post Congress attendee list upon request.
- A digital copy of the Congress Proceedings
- One (1) Exhibitor Badge - Your badge admits you to all functions including the Wednesday evening Welcome Reception and the Friday evening Gala Dinner held offsite at the famous Balmoral Hotel on the Royal Mile.



# EXHIBITOR INFORMATION

IVAS 50<sup>th</sup> Annual Congress ~ September 11-14, 2024

Dear Prospective Exhibitor and Sponsor ~

The International Veterinary Acupuncture Society (IVAS) invites you to join us to celebrate 50 years of IVAS in Edinburgh, Scotland for our 50<sup>th</sup> Annual Congress.

The 2024 IVAS Congress will be held at the John McIntyre Conference Centre, Pollock Halls Edinburgh, Scotland. Here you can enjoy exhibiting in beautiful Edinburgh rich in Scottish history.

Space is limited to 6 tables, and tables are sold on a first come first reserved basis. Exhibitors will be located on the open Concourse space at the Conference Center. All Exhibitors will have great access to Congress attendees. Additional Exhibitor badges and tickets to functions can be purchased on the Exhibitor Registration Form.

Deadline to reserve your space is

**August 1, 2024**

**IVAS CONGRESS ~ SEPTEMBER 11-14, 2024**

## EXHIBITOR SCHEDULE

### EXHIBITOR MOVE IN

Wednesday, September 11, 2024

8:00 - 10:00 am

### EXHIBITOR HOURS

Wednesday, September 11, 2024

10:00 am - 9:00 pm

Welcome Reception held in  
Concourse/Centro 7:00-9:00 pm

Thursday, September 12, 2024

8:00 am - 5:00 pm

Friday, September 13, 2024

8:00 am - 4:40 pm

Gala Dinner held at the Balmoral

7:30 pm - 12:00 am

### EXHIBITOR MOVE OUT

Friday, September 13, 2024

4:40 - 7:00 pm



## Congress Information

There is no host hotel this year so you are welcome to find a hotel that suits your style. Edinburgh has many hotels to choose from the budget friendly to the high end, not to mention private rentals.

The John McIntyre Conference Centre Pollock Halls is located at 18 Holyrood Park Road, Edinburgh. Make sure to look at the distance from the hotel to the conference center address! There is fantastic public transport in Edinburgh to get you anyplace you need to go.

Visit the IVAS Congress page at [2024 Congress - IVAS](#) for a list of suggested hotels and additional Congress information.

## Travel To Edinburgh

It is easy to get to Edinburgh, Scotland. The Edinburgh Airport (EDI) has flights that connect from all the major airports around the world. All major airlines operate year round in and out of the Edinburgh Airport.

If traveling from within Europe or the UK you may want to consider arriving by train. You may want to visit the websites of Eurail or Rail Europe and check their schedules as well.



## SHIPPING AND RECEIVING

The John McIntyre Conference Centre, Pollock Halls is not able to accept any pallets or extra large boxes. Please make sure boxes do not weigh more than 13 kg (28.6 pounds) per box.

All Exhibitors are responsible for adhering to Customs regulations for your shipments to and from Scotland.

Once your booth is reserved IVAS will send you all shipping and receiving information as part of your exhibitor packet.

## CANCELLATIONS

Cancellations prior to July 31<sup>st</sup> will be refunded all fees paid except a US\$250.00 admin fee.

NO REFUNDS after August 1<sup>st</sup>

## EXHIBITOR RULES AND REGULATIONS

### Use of Space:

No exhibitor shall assign, sublet, or share the whole or any part of the contracted exhibitor space. Aisles must be kept clear. Exhibitors shall comply with all safety, fire, and health requirements during move in, exhibit operations and move out.

Soliciting business outside of the assigned exhibit space, including program sessions, hallways or other public spaces will not be allowed.

IVAS does not endorse the products/services of the companies that exhibit during the Congress.

### Exhibit Space:

Locations of Exhibit tables will be assigned by IVAS, when on location in Edinburgh. IVAS Management reserves the right to make modification as deemed appropriate. Space is assigned on a first come first served basis. No space will be assigned without the official payment of fees.

### Service Provider:

The John McIntyre Conference Centre, Pollock Halls is limited to what they can provide or offer for exhibitors, and IVAS will make every attempt to request additional services for Exhibitors.

### Security and Liability:

IVAS, including any officer or employee will not be responsible for the safety or the property of the exhibitors, their agents or employees from theft, fire, damage, accident or other cause; but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. The area where exhibitors will be located is an open concourse space.



## EXHIBITOR RULES AND REGULATIONS

### Security and Liability Continued:

All exhibitors will indemnify and hold harmless the International Veterinary Acupuncture Society, including any officer or employee from any and all liabilities, claims, costs, damage and reasonable fees of counsel incurred in connection with any claim arising out of or caused by the exhibitors display or distribution of materials.

Exhibitors must obtain all the necessary authorizations from third parties concerning copyrights, music licensing, patents, trademarks, trade names, slogans, logos, service marks, and other similar tangible property rights used by the exhibitor.

### SPONSORSHIP OPPORTUNITIES

Please make sure to check out our sponsorship opportunities. There are many ways to sponsor and add value to your company's exposure. We hope that you will join us as an exhibitor this year; however if you are not able to make it consider some form of sponsorship to let every attendee know about you.

JOIN US FOR THE  
50<sup>TH</sup> ANNUAL  
IVAS CONGRESS  
SEPTEMBER 11-14, 2024

- ⇒ SECURE YOUR EXHIBITOR TABLE
- ⇒ CHOOSE YOUR SPONSORSHIP OPPORTUNITY
- ⇒ MAKE YOUR HOTEL RESERVATION
- ⇒ MAKE YOUR TRAVEL ARRANGEMENTS
- ⇒ BE PART OF THE "IVAS FAMILY"





# Sponsorship Opportunities

## 50<sup>th</sup> Annual IVAS Congress

### September 11-14, 2024



**Deadline for Sponsorship Opportunities is August 1, 2024**

All amounts are in US dollars

- Keynote Speaker Sponsor – Dr. Delores Craig** .....\$2,500  
**Your sponsorship provides travel, hotel and honorarium for the Keynote Speaker**
  - ☉ One exhibitor space, and 2 badges
  - ☉ Full page ad in the Congress Proceedings (Electronic) – Inside front cover
  - ☉ Logo and recognition in the sponsorship section of the Congress Proceedings
  - ☉ Recognition on the IVAS website as the Congress Keynote Speaker Sponsor
  - ☉ Signage on the screen (Projection) before the Keynote Presentation
  - ☉ Advertising Inserts to be included in registrant packet (supplied & shipped to Edinburgh by sponsor)
- Sponsor A Speaker of General Interest – Dr. Kim Henneman** .....\$1,500
- Sponsor A Speaker of General Interest – Dr. Patricia Baley** .....\$1,500

**Your sponsorship provides honorarium for the Sponsored Speaker of General Interest**

- ☉ One exhibitor space and 1 badge
- ☉ Half page ad in the Congress Proceedings (Electronic) – Exhibitor Section
- ☉ Logo and recognition in the sponsorship section of the Congress Proceedings
- ☉ Recognition on the IVAS website as a Congress Speaker of General Interest Sponsor
- ☉ Signage on the screen (Projection) before the Speaker of General Interest Presentation
- ☉ Advertising Inserts to be included in registration packet (supplied & shipped to Edinburgh by sponsor)

- Sponsor A Speaker (1-Hour) – Choose any Speaker on any track** .....\$200
- Sponsor A Speaker (2-Hour) – Choose any Speaker on any track** .....\$400

**Speaker Chosen** \_\_\_\_\_

**Your sponsorship provides honorarium for the Sponsored Speaker**

- ☉ Quarter page ad in the Congress Proceedings (Electronic) – Exhibitor Section
- ☉ Logo and recognition in the sponsorship section of the Congress Proceedings
- ☉ Recognition on the IVAS website as a Congress Speaker Sponsor
- ☉ Signage on the screen (Projection) before the Speaker Presentation

- Welcome Reception or Lunch Sponsor** .....\$1,000
  - ☉ Signage on screen (Projection) before the lunch you sponsor
  - ☉ Full page ad in the Congress Proceedings (Electronic) – Exhibitor Section
  - ☉ Recognition on the IVAS website and in the Congress Proceedings as a sponsor
  - ☉ Advertising Inserts to be included in registrant packet (supplied & shipped to Edinburgh by sponsor)

**OTHER SPONSORSHIP OPPORTUNITIES**

**These two sponsorship opportunities include recognition with your logo in our sponsorship thank you area of the Congress Proceedings and a free half page ad in the Exhibitors Section**

- Bag or Tote with your name and logo (done by IVAS).....\$1,500
- Lanyards with your name and logo (supplied & shipped to Edinburgh by sponsor) .....\$750

**PROMOTIONAL SPONSORSHIP OPPORTUNITIES TO INCLUDE IN CONGRESS BAGS**

- Pens to be included in registrant bags (supplied & shipped to Edinburgh by sponsor).....\$150
- Note Pads to be included in registrant bags (supplied & shipped to Edinburgh by sponsor)....\$200
- Advertising Inserts to be included in registrant bags (supplied & shipped to Edinburgh by sponsor).....\$350

**CONGRESS PROCEEDINGS (Electronic) ADVERTISING:**

- Full Page – Inside or Outside Back Cover .....\$800
- Full Page – Exhibitor Section .....\$600
- Half Page – Exhibitor Section .....\$400
- Quarter Page – Exhibitor Section .....\$200

**2024 IVAS CONGRESS SPONSORSHIP**

**METHOD OF PAYMENT**

CHECK NO: \_\_\_\_\_ *ALL* checks must be drawn on US banks - US dollars only

PAYABLE TO: **IVAS**  
**PO Box 1283**  
**Portland, TX 78374 USA**

**Telephone: +1-970-266-0666**  
**Fax: +1-970-266-0777**  
**Email: [accounting@ivas.org](mailto:accounting@ivas.org)**

**Credit Card:** ( ) VISA ( ) MASTERCARD ( ) AMERICAN EXPRESS ( ) DISCOVER

I authorize IVAS to charge my card in the amount of US\$ \_\_\_\_\_ for payment of sponsorship fees.

Signature: \_\_\_\_\_ Billing Postal Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

PLEASE  THE APROPIATE BOX OF THE SPONSORSHIP YOU ARE INTERESTED IN.  
COPY AND MAIL BOTH SPONSORSHIP PAGES WITH THIS REGISTRATION FORM BACK TO IVAS.

YOU MAY ALSO SCAN BOTH PAGES AND E-MAIL BACK TO [accounting@ivas.org](mailto:accounting@ivas.org)

OR FAX TO +1-970-266-0777

IVAS • PO Box 1283 • Portland, Texas 78374 USA

Phone +1-970-266-0666 • Fax +1-970-266-0777 • E-mail: [accounting@ivas.org](mailto:accounting@ivas.org) • [www.ivas.org](http://www.ivas.org)

**Deadline for Sponsorship Opportunities is August 1, 2024**

# 2024 Exhibitor IVAS Congress Registration

***PLEASE PRINT ALL INFORMATION CLEARLY***

NAME	First	Last	Title
BUSINESS NAME			
ADDRESS	Mailing Address		
	City	State/Province	Postal Code
	Country		
TELEPHONE			
EMAIL			
TYPE OF BUSINESS			
EXHIBITOR LOCATION	Exhibitor Tables will be assigned onsite in Scotland. All Exhibitor Tables will be in the Concourse where meals and breaks will take place.		

**ALL AMOUNTS ARE US DOLLAR.** All badges include Welcome Reception and Gala Dinner

- |   |   |
|---|---|
| <input type="checkbox"/> \$700.00 Exhibit Space (includes 1 badge)<br><input type="checkbox"/> \$350.00 Additional Booth Badge<br><input type="checkbox"/> \$125.00 each Additional Gala Dinner Ticket. | <input type="checkbox"/> Please check if you need power to your booth (Extra charge may apply)<br><input type="checkbox"/> \$60.00 each Additional Welcome Reception Ticket |
|---|---|

PRINT CLEARLY THE NAME OF YOUR BOOTH ATTENDANT INCLUDED IN EXHIBIT FEE:

**Name:** \_\_\_\_\_

If purchasing an additional Booth Badge - **Name:** \_\_\_\_\_

### METHOD OF PAYMENT

CHECK NO: \_\_\_\_\_ *ALL checks must be drawn on US banks - US dollars only*

<b>PAYABLE TO: IVAS</b> <b>PO Box 1283</b> <b>Portland, Texas 78374 USA</b>	<b>Telephone: +1-970-266-0666</b> <b>Fax: +1-970-266-0777</b> <b>Email: <a href="mailto:accounting@ivas.org">accounting@ivas.org</a></b>
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**Credit Card:**     VISA     MASTERCARD     AMERICAN EXPRESS     DISCOVER

I authorize IVAS to charge my card in the amount of US\$ \_\_\_\_\_ for payment of exhibitor fees.

Signature: \_\_\_\_\_ Billing Postal Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Deadline to reserve a booth is August 1, 2024**



**DON'T DELAY  
RESERVE YOUR  
IVAS TABLE  
TODAY!**

*“IVAS setting the global standard in veterinary  
acupuncture since 1974”*



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