



### **IVAS NEEDLE PARTNERSHIP OPPORTUNITY 2020-2021 YEAR**

We at The International Veterinary Acupuncture Society (IVAS) would like to take this opportunity to invite you to become a Needle Partner. As a non-profit organization we appreciate the relationship and support we have with our Needle Partners.

IVAS has been setting the global standard in veterinary acupuncture since 1974 and we currently have over 1,700 members. Becoming an IVAS Needle Partner introduces you to these members through our website and publications. Our publications, *The Point*, a quarterly newsletter and *The Flashpoint* a monthly e-newsletter are digitally distributed to our members and partners. The IVAS website includes a partnership page that lists our Platinum, Gold and Silver Partners with their company information and links to their websites. We also will include a short description of your business and the products/services you provide. As an IVAS Needle Partner you will have the capability to showcase your products and services to a group of veterinarians dedicated to an integrative approach.

IVAS would like to invite you to become an IVAS Needle Partner and start your benefits during the coming year.

- Online partner presence, with a link to your company website on the IVAS Partner Page
- Link to your website on all email blasts from IVAS
- One (1) free ad in one (1) issue of *The Point* (size based on Partnership level)
- Opportunity to showcase your business or service in one (1) issue of *The Point*
- Discounted rates on advertising and exhibit packages
- Needle Partner Recognition in *The Flashpoint e-Newsletter* (8 times per year) and *The Point*
- Complimentary issues of IVAS publications, *The Point*, and *The Flashpoint e-newsletter*

We offer three levels of partnership each receiving discounts tailored to that level:

**Platinum Needle Partner - US\$1,000.00**

- US\$300.00 savings for IVAS Annual Congress Exhibit Package or US Basic Course Exhibiting opportunity (two or more sessions)
- US\$200.00 savings on Annual Congress advertising opportunity
- One (1) free full-page advertisement in one (1) issue of *The Point*
- 25% savings on additional advertisements placed in *The Point*
- One (1) opportunity to showcase your business or highlight a product in *The Point* (1,000-word limit applies)

**Gold Needle Partner - US\$750.00**

- US\$200.00 savings for IVAS Annual Congress Exhibit Package or US Basic Course Exhibiting opportunity (two or more sessions)
- US\$100.00 savings on Annual Congress advertising opportunity
- One (1) free half page advertisement in one (1) issue of *The Point*
- 15% savings on additional advertisements placed in *The Point*
- One (1) opportunity to showcase your business or highlight a product in *The Point* (750-word limit applies)

**Silver Needle Partner - US\$500.00**

- US\$100.00 savings for IVAS Annual Congress Exhibit Package or US Basic Course Exhibiting opportunity (two or more sessions)
- One (1) free quarter page advertisement in one (1) issue of *The Point*
- 10% savings on additional advertisements placed in *The Point*
- One (1) opportunity to showcase your business or highlight a product in *The Point* (500-word limit applies)

We appreciate your consideration of a Needle Partnership with IVAS. Should you have any questions please do not hesitate to contact me and I look forward to seeing you at future IVAS events.

Thanking you in advance for your support of the International Veterinary Acupuncture Society!

Sincerely,  
International Veterinary Acupuncture Society



Deborah Prevratil  
Executive Director

Complete the attached Partner Membership Form and return via mail, fax or email

# Yes, I want to support IVAS as a Needle Partner Through June 30, 2021!

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title or Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please choose level of partnership:

- US\$1,000.00 – Platinum Needle Partner
- US\$750.00 – Gold Needle Partner
- US\$500.00 – Silver Needle Partner

*This Partner Application represents my company's commitment to be a corporate partner of IVAS for the 2020-2021 year.*

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Please charge US\$ \_\_\_\_\_ to the following card:

- VISA                       MasterCard                       American Express

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Postal Code: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check: Make checks payable to IVAS. All checks must be drawn on US banks.

Mail, Fax or Email form to: International Veterinary Acupuncture Society (IVAS)  
PO Box 271458  
Fort Collins, CO 80527  
Fax: +1-970-266-0777  
Email: office@ivas.org